

**Degree / Branch : B.E: CSE / B.Tech AI&DS Semester / Year: VI & IV/ III yr & II Yr**

**Course Code & Title: 18ID29/21ID29 & DATA VISUALIZATION**

## **MODULE I**

### **Part-A**

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|---|-----|----|
| 1. State the law of similarity.   | CO1 | K1 |
| 2. List the role of data visualization in business intelligence.  | CO1 | K1 |
| 3. Give an example of poor visualization related to Soccer score display.   | CO1 | K2 |
| 4. List the key factors surrounding the visualization project.  | CO1 | K1 |
| 5. What is parsing in data visualization?   | CO1 | K1 |
| 6. Indicate the importance of line chart.   | CO1 | K2 |
| 7. Write the relation between data visualization and data science.  | CO1 | K2 |
| 8. List any four data visualization tools.  | CO1 | K1 |
| 9. What is interactive dashboard in Tableau?  | CO1 | K1 |
| 10. Differentiate measures and dimensions in Tableau tool. Assume you are having a dataset pertaining to CO2 emission. Indicate the examples of dimensions and measures used in it. | CO1 | K2 |
| 11. List the importance of data visualization.  | CO1 | K1 |
| 12. Differentiate data presentation and data representation.  | CO1 | K2 |
| 13. List any two design objectives of data visualization.   | CO1 | K1 |

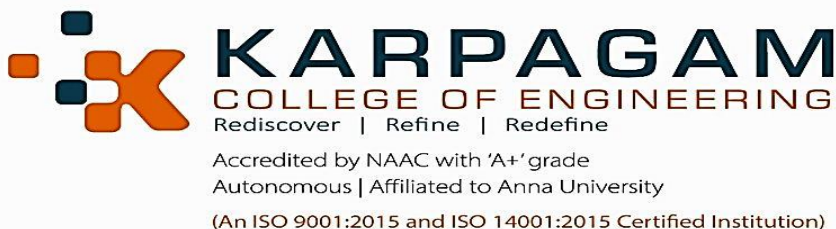
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| 14. Give an example of news paper infographic that portrays strong emotional impact. | CO1 | K2 |
| 15. What is refining step in data visualization?                                     | CO1 | K1 |
| 16. Indicate the features of pie chart.  | CO1 | K2 |
| 17. Define outliers.   | CO1 | K1 |
| 18. List any two programming language used for data visualization.                   | CO1 | K1 |
| 19. What are the limitations of using more number of colours in visualization?       | CO1 | K1 |
| 20. Indicate the role of DV in health industry with respect to COVID data analysis.  | CO1 | K2 |
| 21. List the role of refining stage in data visualization.                           | CO1 | K1 |
| 22. What is mining in data visualization step ?                                      | CO1 | K1 |
| 23. Define filtering process.  | CO1 | K1 |
| 24. List two best practices while using bar chart?                                   | CO1 | K1 |
| 25. Give two limitations of data visualization.                                      | CO1 | K2 |
| 26. Differentiate Data science and Data mining.                                      | CO1 | K2 |
| 27. Differentiate Data visualization and data analysis.                              | CO1 | K2 |
| 28. Give an example of data presentation.  | CO1 | K2 |
| 29. Indicate the properties of bubble chart.   | CO1 | K2 |
| 30. Define exploratory data visualization.   | CO1 | K1 |
| 31. What is data preparation?  | CO1 | K1 |
| 32. List the role of statistics in data visualization.                               | CO1 | K1 |
| 33. State the properties of scatter plot.  | CO1 | K1 |
| 34. What is positive correlation?  | CO1 | K1 |
| 35. Differentiate Box plot and Violin plot.  | CO1 | K2 |
| 36. Give an example of categorical data used in data analysis.                       | CO1 | K2 |
| 37. Give two examples of geographical data used for data visualization.              | CO1 | K2 |

38	Define Hypotheses.	CO1	K1
39	List the properties of histogram.	CO1	K1
40	Differentiate vertical and horizontal bar chart.	CO1	K2
41	Indicate two important features of Tableau.	CO1	K2
42	Give an example of pragmatic effect of data visualization.	CO1	K2
43	Define widget.	CO1	K1
44	Why data visualization is important for any professional career?	CO1	K2
45	What is quantitative data?	CO1	K1
46	List the importance of interactive data visualization.	CO1	K1
47	Differentiate data visualization and data modelling.	CO1	K2
48	List the seven stages of data visualization.	CO1	K1
49	Give two examples of business intelligence tool.	CO1	K2
50	What is dashboard in Tableau?	CO1	K1

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## MODULE I

### Part-B

1. (i) Illustrate the steps involved in creating an infographic related to an election result by applying visualization design objectives. (8) CO2 K3  
 (ii) Explain the need of parsing in data visualization. (4) CO1 K2  
 (iii) Discuss the limitations of static visualization. (4) CO1 K2
  
2. (i) Illustrate the stages involved in data visualization process with an example. (8) CO2 K3  
 (ii) Indicate the role of area chart. (4) CO1 K2  
 (iii) Interpret the need for stacked bar-chart. (4) CO1 K2
  
3. (i) Sketch a scatter plot to show exploratory data visualization. (6) CO2 K3  
 (ii) Identify the limitations of line chart. (4) CO2 K3  
 (iii) "Visual analysis can be facilitated through static portrayal of data". Interpret the above statement with valid points. (6) CO2 K3
  
4. (i) Classify the visualization charts used in MS Excel. (6) CO2 K3  
 (ii) Construct a visualization framework that reveals a pragmatic tone. (4) CO2 K3  
 (iii) Apply the visualization design principles and show the steps in creating Tableau dashboard. (6) CO2 K3
  
5. (i) Illustrate the steps involved in creating sports infographic by applying visualization design objectives. (8) CO2 K3

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| (ii)  | Explain the role of widgets in data visualization.   | (4)  | CO1 | K2 |
| (iii) | Distinguish between data presentation and data representation.   | (4)  | CO1 | K2 |
| 6.    | (i) Apply the stages of data visualization to Zip code data of U.S. Census Bureau and explain the steps. | (8)  | CO2 | K3 |
|       | (ii) Differentiate horizontal and vertical bar charts.   | (4)  | CO1 | K2 |
|       | (iii) Summarize the advantages of using Tableau for visualization  | (4)  | CO1 | K2 |
| 7.    | (i) Construct a visualization framework for weather data.  | (8)  | CO2 | K3 |
|       | (ii) Illustrate the properties of static visualization.  | (4)  | CO2 | K3 |
|       | (iii) Identify the best practices for using pie chart.   | (4)  | CO2 | K3 |
| 8.    | (i) Build a simple visualization model for medical industry.   | (8)  | CO2 | K3 |
|       | (ii) Show the steps in exploring geographic data in Tableau.   | (4)  | CO2 | K3 |
|       | (iii) Apply exploratory data visualization principles and sketch two visualization models.               | (4)  | CO2 | K3 |
| 9.    | (i) Apply visualization design objectives and construct a workflow model using Tableau.                  | (10) | CO2 | K3 |
|       | (ii) Discuss the purpose of data visualization in business.  | (3)  | CO1 | K2 |
|       | (iii) Identify the factors responsible for successful data visualization                                 | (3)  | CO1 | K2 |
| 10.   | (i) Sketch a scatter plot showing negative correlation.  | (4)  | CO2 | K3 |
|       | (ii) Explain data visualization methodology in detail.   | (8)  | CO1 | K2 |
|       | (iii) Discuss the need of data visualization tools.  | (4)  | CO1 | K2 |
| 11.   | (i) Describe the visualization ethics to be followed by professional designers.                          | (9)  | CO1 | K2 |

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| (ii)  | Discuss the advantage of using 3D bar chart.   | (4) | CO1 | K2 |
| (iii) | Summarize the importance of data cleaning.   | (3) | CO1 | K2 |
| 12.   | (i) How to create emotional impact while creating data visualization? Explain the steps in detail. | (7) | CO1 | K2 |
|       | (ii) Express the data related to height and weight using a visualization chart.                    | (5) | CO1 | K2 |
|       | (iii) Compare static and dynamic data visualization.   | (4) | CO1 | K2 |
| 13.   | (i) Discuss the key factors surrounding the visualization project.                                 | (5) | CO1 | K2 |
|       | (ii) Summarize the steps involved while performing data presentation.                              | (4) | CO1 | K2 |
|       | (iii) Describe the need of 'visualization tone' in conveying an info-graphic.                      | (6) | CO1 | K2 |
| 14.   | (i) Explain the initial three stages of data visualization.  | (6) | CO1 | K2 |
|       | (ii) Apply data visualization principle and illustrate the process in finance application.         | (6) | CO2 | K3 |
|       | (iii) Demonstrate the working of chart that works by the principle of "compare parts of a whole".  | (4) | CO2 | K3 |
| 15.   | (i) Illustrate the steps involved in creating infographics using Tableau.                          | (7) | CO2 | K3 |
|       | (ii) Discuss the method of using colors to refine a representation.                                | (4) | CO1 | K2 |
|       | (iii) Explain the characteristics of outliers.   | (5) | CO1 | K2 |
| 16.   | (i) Apply the principles of heat map and create a visualization model.                             | (8) | CO2 | K3 |
|       | (ii) Compare data science and data analytics.  | (4) | CO1 | K2 |
|       | (iii) Explain the role of Machine learning in data visualization.                                  | (4) | CO1 | K2 |
| 17.   | (i) Summarize the working of line chart.   | (6) | CO2 | K3 |
|       | (ii) Outline the programming languages used for visualizing data.                                  | (6) | CO1 | K2 |

	(iii) Discuss the demerits of static visualization.	(4)	CO1	K2
18	(i) Construct 2D and 3D pie chart.	(6)	CO2	K3
	(ii) Illustrate the steps in establishing the intent in data visualization process.	(6)	CO2	K3
	(iii) Show two open source tool used for data visualization.	(4)	CO1	K2
19	(i) Explain the steps in visualizing geographical data.	(5)	CO1	K2
	(ii) Apply data visualization principle to illustrate the working of highlight table.	(7)	CO2	K3
	(iii) Identify the features of Tableau and D3.js	(4)	CO2	K3
20	(i) Differentiate traditional BI tools and Tableau	(5)	CO2	K3
	(ii) Illustrate the characteristics of interactive data visualization.	(4)	CO1	K2
	(iii) Summarize the purpose of data visualization.	(7)	CO1	K2
21	(i) Identify the design options of data visualization.	(8)	CO2	K3
	(ii) Show the impact of proper data representation.	(4)	CO2	K3
	(iii) Show a bar chart with 2D effect.	(4)	CO1	K2
22	(i) Prepare a data visualization model for analyzing a country's budget.	(8)	CO2	K3
	(ii) Discuss the importance of data preprocessing.	(4)	CO1	K2
	(iii) Summarize the properties of gantt chart.	(4)	CO1	K2
23	(i) Discuss the data visualization process flow.	(8)	CO1	K2
	(ii) Is Excel a data visualization tool? Infer the valid points.	(4)	CO1	K2
	(iii) Interpret the data types supported by Tableau.	(4)	CO2	K3

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| 24 | (i) Classify the steps involved in data visualization using medical dataset.                                 | (10) | CO1 | K2 |
|    | (ii) Show the steps in creating interactive dashboard in Tableau.  | (3)  | CO1 | K2 |
|    | (iii) Discuss the role of animation in visualizing data.   | (3)  | CO1 | K2 |
|    |  |      |     |    |
| 25 | (i) Illustrate the steps involved in analyzing Olympic results visually.                                     | (10) | CO2 | K3 |
|    | (ii) Compare Microsoft power BI and Tableau.   | (3)  | CO2 | K3 |
|    | (iii) Describe two principles of data analytics.   | (3)  | CO1 | K2 |
|    |  |      |     |    |
| 26 | (i) Explain the impact of cost and time pressures involved in data visualization project.                    | (8)  | CO1 | K2 |
|    | (ii) Summarize the ways to create aesthetics in visualizing data.  | (4)  | CO1 | K2 |
|    | (iii) Differentiate column chart and bar chart.  | (4)  | CO1 | K2 |
|    |  |      |     |    |
| 27 | (i) Explain the impact of client pressure and technical capabilities involved in data visualization project. | (8)  | CO1 | K2 |
|    | (ii) Show a data visualization model that portrays happy tone.   | (4)  | CO1 | K2 |
|    | (iii) Discuss the steps in data presentation.  | (4)  | CO1 | K2 |
|    |  |      |     |    |
| 28 | (i) Indicate one example on correlation of data visualization.   | (7)  | CO2 | K3 |
|    | (ii) Compare the features of various data visualization tools.   | (5)  | CO1 | K2 |
|    | (iii) Identify the limitation of using more colors in visualization.   | (4)  | CO1 | K2 |
|    |  |      |     |    |
| 29 | (i) Explain about the benefits of interactive data visualization.  | (8)  | CO1 | K2 |
|    | (ii) Identify the data formats used in Tableau.  | (4)  | CO1 | K2 |
|    | (iii) Summarize the steps involved in capturing relationship between two variables using visualization.      | (4)  | CO1 | K2 |

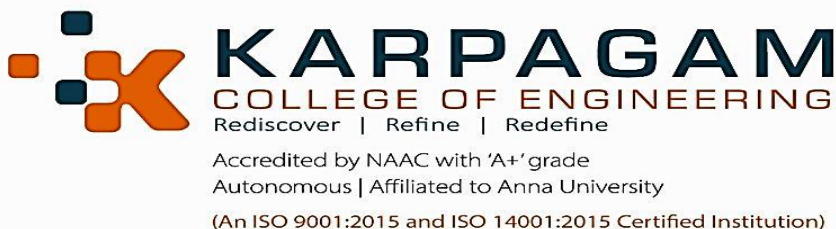


- 30 (i) Apply the logic of explanatory data visualization and create a model. (7) CO2 K3
- (ii) Discuss the steps to analyse population data using visualization chart. (4) CO1 K2
- (iii) Explain the need of statistics in data visualization. (5) CO1 K2

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## MODULE II

### Part-A

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|--|-----|----|
| 1. State the properties of heat map.                                       | CO1 | K1 |
| 2. List the role of Node-link graph.                                       | CO1 | K1 |
| 3. What is predictive analytics?   | CO1 | K1 |
| 4. When should you use a map to represent your data?                       | CO1 | K2 |
| 5. Give an example of Time-series data visualization.                      | CO1 | K2 |
| 6. Indicate the importance of hierarchical visualization.                  | CO1 | K2 |
| 7. Write the properties of Choropleth map.                                 | CO1 | K2 |
| 8. What are the limitations of using dark font in visualization?           | CO1 | K2 |
| 9. Indicate two software tools used for Data visualization.                | CO1 | K2 |
| 10. Why is data visualization important in data science?                   | CO1 | K2 |
| 11. State the properties of Node-link graph.                               | CO1 | K1 |
| 12. List the limitation of heat map.                                       | CO1 | K1 |
| 13. What is data analytics?  | CO1 | K1 |
| 14. When should you use a map to represent your data?                      | CO1 | K2 |
| 15. Give two examples for time series data.                                | CO1 | K2 |
| 16. Indicate the importance of graph data structure in data visualization. | CO1 | K2 |

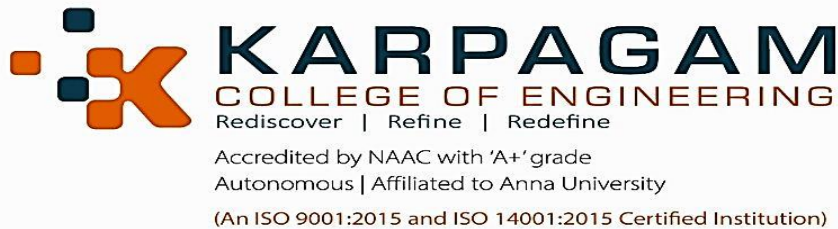
17. Write the role of non-space filling method.	CO1	K2
18. What is the role of DV in health industry with respect to COVID data analysis?	CO1	K2
19. Indicate two open source tools used for visual analysis.	CO1	K2
20. Identify two advantages of Big data visualization.	CO1	K2
21. List the need of geographic data.	CO1	K1
22. What is mapping in data visualization?	CO1	K1
23. What is Infographic?	CO1	K1
24. Which charts are used for time series data?	CO1	K2
25. Give two disadvantages of static data visualization.	CO1	K2
26. Indicate the importance of detecting anomalies in time-series dataset.	CO1	K2
27. Write the importance of data science in health industry.	CO1	K2
28. Differentiate tree and graph.	CO1	K2
29. Can animations be used in Tableau? Justify.	CO1	K2
30. What is the usage of trend line in a graph?	CO1	K2
31. What is overlapping area chart?	CO1	K1
32. List two best practices while using area chart.	CO1	K1
33. State the properties of pivot table.	CO1	K1
34. What is filter in pivot table?	CO1	K1
35. Differentiate geo graph and link graph.	CO1	K2
36. Give an example of scatter map.	CO1	K2
37. Give two examples of graph data structure.	CO1	K2
38. Define tree.	CO1	K1
39. List the properties of recursion.	CO1	K1
40. Differentiate line chart and area chart.	CO1	K2
41. Indicate two important features of tree map.	CO1	K2

42	Give an example of force-directed graph.	CO1	K2
43	Define planar graph.	CO1	K1
44	Why hierarchical data is used in data visualization?	CO1	K2
45	What is flow map?	CO1	K1
46	List the importance of geo-spatial map.	CO1	K1
47	Differentiate latitude and longitude in map.	CO1	K2
48	List the components of time-series analysis.	CO1	K1
49	Give two examples of matrix representation of graph.	CO1	K2
50	What is the latest software version in Tableau?	CO1	K1

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## MODULE II

### Part-B

1. (i) Illustrate the different methods and functions used for implementing time-series chart. (6) CO2 K3
- (ii) Construct an area chart showing a comparison of cats and dogs in a certain rescue over a period of 10 years. (4) CO2 K3
- (iii) Build the properties of space filling and non-space filling methods. (6) CO2 K3
  
2. (i) Apply the features of Tableau tool and show the working of Tree map in detail. (10) CO2 K3
- (ii) Identify the relation between connected and bi-connected graph. (3) CO2 K3
- (iii) Illustrate the advantages of using Tableau for creating Infographic. (3) CO2 K3
  
3. (i) Compare the merits and demerits of using scatter plot for data pattern identification. (6) CO3 K4
- (ii) Analyse the significance of using tree map in data visualization. (4) CO3 K4
- (iii) Categorize the methods of representing graph visually. (6) CO3 K4
  
4. (i) Analyze the importance of geo graph. (3) CO3 K4
- (ii) Classify the maps used for geographic data analysis. (3) CO3 K4
- (iii) Infer the steps in creating Pivot table for a small business entity. (10) CO3 K4
  
5. (i) Illustrate the steps involved in Tableau to forecast unemployment for a state in each quarter. (8) CO2 K3

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|-------|--|------|-----|----|
| (ii)  | Sketch a stacked area chart.   | (4)  | CO2 | K3 |
| (iii) | Construct a chart using space filling method.  | (4)  | CO2 | K3 |
| 6.    | (i) Apply data visualization technique to display hierarchical data as a set of nested rectangles and show the formulated steps. | (8)  | CO2 | K3 |
|       | (ii) Construct a plot with positive correlation.   | (4)  | CO2 | K3 |
|       | (iii) Construct Infographic data visualization.  | (4)  | CO2 | K3 |
| 7.    | (i) Compare the merits and demerits of exploring data in maps.   | (5)  | CO3 | K4 |
|       | (ii) Analyze the significance of using matrix representation in graphs.  | (5)  | CO3 | K4 |
|       | (iii) Categorize the types of scatter plot.  | (6)  | CO3 | K4 |
| 8.    | (i) Categorize the importance of animation in data visualization.  | (8)  | CO3 | K4 |
|       | (ii) Classify the maps used for geographic data analysis.  | (4)  | CO3 | K4 |
|       | (iii) Analyze the implications of implementing Pivot table using excel application.  | (4)  | CO3 | K4 |
| 9.    | (i) Illustrate the steps involved in creating tree maps.   | (10) | CO2 | K3 |
|       | (ii) Apply data visualization properties and create an area chart.   | (3)  | CO2 | K3 |
|       | (iii) Construct an adjacent matrix for a graph.  | (3)  | CO2 | K3 |
| 10.   | (i) Apply data visualization technique and write a code to generate time-series visualization.                                   | (8)  | CO2 | K3 |
|       | (ii) Construct charts relevant to geographical data analysis.  | (4)  | CO2 | K3 |
|       | (iii) Construct a scatter chart that denotes null correlation.   | (4)  | CO2 | K3 |
| 11.   | (i) i) Compare and contrast the properties of space filling methods.   | (8)  | CO3 | K4 |
|       | (ii) ii) Analyze the impact of “over-plotting”.  | (4)  | CO3 | K4 |

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| (iii) | Categorize the types of correlation principles used in Tableau.                        | (4) | CO3 | K4 |
| 12.   | (i) Categorize the steps involved in customizing columns in Pivot table.               | (7) | CO3 | K4 |
|       | (ii) Classify the programming languages used for data visualization.                   | (5) | CO3 | K4 |
|       | (iii) Analyze the data visualization results obtained for Weather forecasting.         | (4) | CO3 | K4 |
| 13.   | (i) Discuss the charts utilized for analyzing time-series data.                        | (7) | CO1 | K2 |
|       | (ii) Summarize the steps involved while performing connections and correlations.       | (4) | CO1 | K2 |
|       | (iii) Describe the need of node-link graph.  | (5) | CO1 | K2 |
| 14.   | (i) Explain the steps in exploring geographical data.                                  | (4) | CO1 | K2 |
|       | (ii) Apply data visualization principle and write a code to sketch a time-series plot. | (5) | CO2 | K3 |
|       | (iii) Demonstrate the code for implementing tree map.                                  | (7) | CO2 | K3 |
| 15.   | (i) Illustrate the steps involved in geographical data analysis.                       | (7) | CO2 | K3 |
|       | (ii) Discuss Hierarchies and Recursion in data visualization.                          | (5) | CO1 | K2 |
|       | (iii) Explain the role of mapping.   | (4) | CO1 | K2 |
| 16.   | (i) Apply the principles of data visualization and create rainfall prediction model.   | (8) | CO2 | K3 |
|       | (ii) Compare tree map and heat map.  | (4) | CO1 | K2 |
|       | (iii) Explain the role of “line of best fit”.  | (4) | CO1 | K2 |
| 17.   | (i) Demonstrate the features of time series analysis and forecasting in Tableau.       | (6) | CO2 | K3 |
|       | (ii) Show the types of scatter map.  | (6) | CO1 | K2 |
|       | (iii) Discuss the merits of spider map.  | (4) | CO1 | K2 |

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| 18 | (i) Compare density plot and box plot.   | (6) | CO2 | K3 |
|    | (ii) Illustrate the steps in creating visualization of quantitative metric distributed geographically. | (6) | CO2 | K3 |
|    | (iii) Infer two software used for data modeling.   | (4) | CO1 | K2 |
|    |  |     |     |    |
| 19 | (i) Explain the steps in creating adjacency matrix.  | (5) | CO1 | K2 |
|    | (ii) Apply data visualization principle to illustrate the interpretation of area chart in Tableau.     | (7) | CO2 | K3 |
|    | (iii) Compare cluster map and choropleth map.  | (4) | CO2 | K3 |
|    |  |     |     |    |
| 20 | (i) Differentiate Plotly and Tableau   | (6) | CO2 | K3 |
|    | (ii) List the characteristics of predictive modeling.  | (6) | CO1 | K2 |
|    | (iii) Summarize the purpose of displaying in geo graph.  | (4) | CO1 | K2 |
|    |  |     |     |    |
| 21 | (i) Formulate the steps in creating time-series visualization.   | (8) | CO2 | K3 |
|    | (ii) Show the example of visualizing hierarchies with a simple node-link diagram                       | (4) | CO2 | K3 |
|    | (iii) Construct discrete area chart.   | (4) | CO2 | K3 |
|    |  |     |     |    |
| 22 | (i) Prepare a data visualization model for analyzing various food products.                            | (8) | CO2 | K3 |
|    | (ii) Discuss the importance of AI in data visualization.   | (4) | CO1 | K2 |
|    | (iii) Summarize the properties of topographic map.   | (4) | CO1 | K2 |
|    |  |     |     |    |
| 23 | (i) Discuss the code for creating map based visualization.   | (8) | CO1 | K2 |
|    | (ii) Illustrate the technique behind cone tree.  | (4) | CO2 | K3 |
|    | (iii) Identify the type of data sources supported by Tableau.  | (4) | CO2 | K3 |



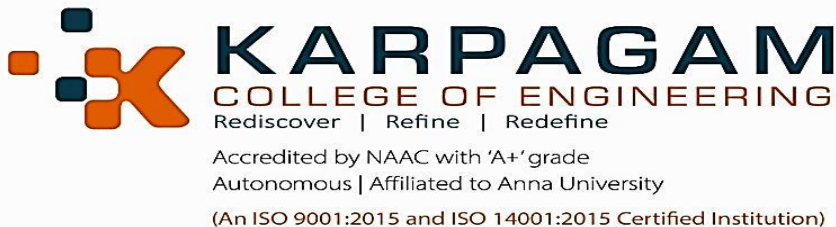
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| 24 | (i) Classify the steps involved in displaying data in nested rectangles.                                | (10) | CO1 | K2 |
|    | (ii) Show the steps in creating worksheet in Tableau.   | (3)  | CO1 | K2 |
|    | (iii) Discuss the role of “Processing tool”.  | (3)  | CO1 | K2 |
|    |   |      |     |    |
| 25 | (i) Illustrate the steps involved in analyzing cricket match statistics using visualization.            | (10) | CO2 | K3 |
|    | (ii) Explain the advantage of using “Tableau public version”.   | (3)  | CO1 | K2 |
|    | (iii) Describe the approaches of outlier detection.   | (3)  | CO1 | K2 |
|    |   |      |     |    |
| 26 | (i) Explain the method of creating axis label for time-series chart.                                    | (8)  | CO1 | K2 |
|    | (ii) Discuss different data types in Tableau used for geographic data analysis.                         | (4)  | CO1 | K2 |
|    | (iii) Differentiate worksheet and dashboard in Tableau.   | (4)  | CO1 | K2 |
|    |   |      |     |    |
| 27 | (i) Explain the steps in anomaly detection.   | (8)  | CO1 | K2 |
|    | (ii) Indicate a data visualization model for plotting Office Temperature (F) vs. Time(days).            | (4)  | CO1 | K2 |
|    | (iii) Discuss the steps in temporal visualization.  | (4)  | CO1 | K2 |
|    |   |      |     |    |
| 28 | (i) Formulate one example on statistical visualization.   | (7)  | CO2 | K3 |
|    | (ii) Compare the features of various maps utilized in Tableau.  | (5)  | CO1 | K2 |
|    | (iii) Summarize the methods of representing graphs in pictorial form.                                   | (4)  | CO1 | K2 |
|    |   |      |     |    |
| 29 | (i) Explain the role of data interpreter in Tableau.  | (6)  | CO1 | K2 |
|    | (ii) Discuss correlation principles.  | (4)  | CO1 | K2 |
|    | (iii) Summarize the steps involved in exploring storm data in visual form.                              | (6)  | CO1 | K2 |
|    |   |      |     |    |
| 30 | (i) Apply the logic of space filling method and infer a visualization model for manufacturing industry. | (7)  | CO2 | K3 |

- (ii) Discuss the steps involved in creating of visual analysis of COVID spread. (4) CO1 K2
- (iii) Explain the role of deep learning in data visualization (5) CO1 K2

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### MODULE III

#### Part-A

- |  |     |    |
|--|-----|----|
| 1. State the features of D3.js                                     | CO1 | K1 |
| 2. List the role of HTML in D3.js                                  | CO1 | K1 |
| 3. What is DOM manipulation?                                       | CO1 | K1 |
| 4. List the advantages of D3.js                                    | CO1 | K1 |
| 5. What is stream graph?   | CO1 | K1 |
| 6. Indicate the importance of data binding.                        | CO1 | K2 |
| 7. Write the relation between d3.scaleLinear( ) and d3.scaleLog( ) | CO1 | K2 |
| 8. Which method is used to create top horizontal axis?             | CO1 | K1 |
| 9. What is SVG?  | CO1 | K1 |
| 10. Differentiate d3.axisBottom() and d3.axisLeft()                | CO1 | K2 |
| 11. What is ordinal scale?   | CO1 | K1 |
| 12. Differentiate selection.transition() and transition.duration() | CO1 | K2 |
| 13. List the role of d3.selection.transition() method.             | CO1 | K1 |
| 14. Give an example of data binding.                               | CO1 | K2 |
| 15. What is delay() function in d3.js                              | CO1 | K1 |

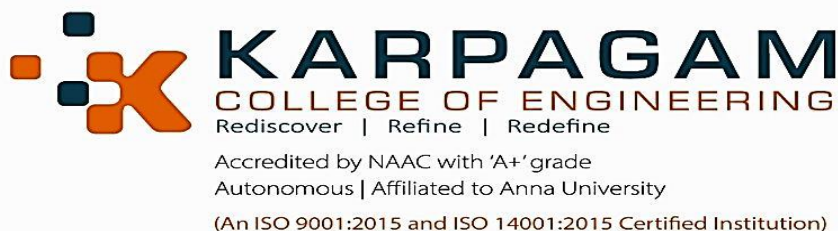
16. Indicate the need of randomizing data.	CO1	K2
17. Define CSS.	CO1	K1
18. List any two data visualization tools similar to d3.js.	CO1	K1
19. What are the limitations of d3.js?	CO1	K1
20. Indicate the role of data forecasting.	CO1	K2
21. List the need of data color formatting.	CO1	K1
22. What is workbook formatting?	CO1	K1
23. Write the function of d3.arc()	CO1	K1
24. List two best practices while using circle packing.	CO1	K1
25. Give two examples of showing trend line.	CO1	K2
26. What are Calculated fields in Tableau?	CO1	K1
27. Differentiate web server and web browser.	CO1	K2
28. Differentiate storyboard and dashboard.	CO1	K2
29. Indicate the role of “story point”.	CO1	K2
30. Define story workspace.	CO1	K1
31. What is the role of filters in Tableau?	CO1	K1
32. List the advantage of Power BI.	CO1	K1
33. How to extract reports from Power BI?	CO1	K1
34. What is worksheet in Tableau?	CO1	K1
35. Define map dashboard.	CO1	K1
36. How do I customize tooltip in Tableau?	CO1	K2
37. Give two examples of creating ‘legends’ in chart.	CO1	K2
38. Define annotations.	CO1	K1
39. List the properties of storyboard.	CO1	K1
40. Differentiate Tableau desktop and Tableau public.	CO1	K2

41	Indicate the methods of assessing trend in a quantitative data.	CO1	K2
42	Give an example of outlier in a data source.	CO1	K2
43	Define Literal expressions.	CO1	K1
44	Write the syntax of SUM function in Tableau.	CO1	K2
45	What is ZN function?	CO1	K1
46	List the operators used in Tableau.	CO1	K1
47	What is literal expressions in Tableau calculations?	CO1	K1
48	Differentiate String Literals and Date Literals.	CO1	K2
49	When to use calculations in Tableau?	CO1	K2
50	What is exponential smoothing?	CO1	K1

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### MODULE III

#### Part-B

- |    |       |  |     |     |    |
|----|-------|--|-----|-----|----|
| 1. | (i)   | Illustrate the steps involved in creating scale using D3.js                                  | (8) | CO2 | K3 |
|    | (ii)  | Explain the need of interactivity in data visualization.                                     | (4) | CO1 | K2 |
|    | (iii) | Discuss the role of business intelligence tools.   | (4) | CO1 | K2 |
| 2. | (i)   | Illustrate the stages involved in creating axes using D3.js                                  | (8) | CO2 | K3 |
|    | (ii)  | Indicate the features of transition and motion.  | (4) | CO1 | K2 |
|    | (iii) | Show the properties of D3.js   | (4) | CO1 | K2 |
| 3. | (i)   | Sketch a chart using the principles of D3.js   | (6) | CO2 | K3 |
|    | (ii)  | Identify the limitations of animated charts.   | (4) | CO2 | K3 |
|    | (iii) | Illustrate the steps for changing the background color using D3.js                           | (6) | CO2 | K3 |
| 4. | (i)   | Explain domain and range used for creating scales.   | (6) | CO1 | K2 |
|    | (ii)  | Construct a visualization framework using d3.scaleOrdinal()                                  | (4) | CO2 | K3 |
|    | (iii) | Apply the visualization design principles and write a code to generate bar chart with scale. | (6) | CO2 | K3 |

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|-----|-------|---|------|-----|----|
| 5.  | (i)   | Illustrate the steps involved in adding x axis to a graph using D3.                   | (8)  | CO2 | K3 |
|     | (ii)  | Explain d3.axisLeft() function  | (4)  | CO1 | K2 |
|     | (iii) | Distinguish between CSS and Java script   | (4)  | CO1 | K2 |
| 6.  | (i)   | Apply the principles of D3.js and show the working of delay() function with a code.   | (8)  | CO2 | K3 |
|     | (ii)  | Differentiate d3.select() and d3.selectAll()  | (4)  | CO1 | K2 |
|     | (iii) | Summarize the advantages of using D3.js   | (4)  | CO1 | K2 |
| 7.  | (i)   | Explain Scalable Vector Graphics.   | (8)  | CO1 | K2 |
|     | (ii)  | Illustrate the properties of DOM Manipulation.  | (4)  | CO2 | K3 |
|     | (iii) | Identify the best practices for using D3 to create visualizations.                    | (4)  | CO2 | K3 |
| 8.  | (i)   | Build a simple visualization model for healthcare industry using implementation code. | (8)  | CO2 | K3 |
|     | (ii)  | Show the steps in exploring transition() function.                                    | (4)  | CO2 | K3 |
|     | (iii) | Apply data visualization principles and sketch two visualization models using D3.js.  | (4)  | CO2 | K3 |
| 9.  | (i)   | Explain animated bar chart and its implementation process.                            | (10) | CO2 | K3 |
|     | (ii)  | Discuss the purpose of web based data visualization.                                  | (3)  | CO1 | K2 |
|     | (iii) | Identify the steps for styling SVG elements.  | (3)  | CO1 | K2 |
| 10. | (i)   | Sketch a chart using d3.pie() function.   | (5)  | CO2 | K3 |
|     | (ii)  | Explain event handling.   | (4)  | CO1 | K2 |
|     | (iii) | Discuss the methods used in d3.js   | (7)  | CO1 | K2 |

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|-----|-------|--|-----|-----|----|
| 11. | (i)   | Describe the role of calculated fields in Tableau.   | (9) | CO1 | K2 |
|     | (ii)  | Discuss the advantage of Table calculations in Tableau.  | (4) | CO1 | K2 |
|     | (iii) | Summarize the generating reports from visualization tools.   | (3) | CO1 | K2 |
|     |       |  |     |     |    |
| 12. | (i)   | How to convert a string to a date using calculated fields? Explain.                                  | (7) | CO1 | K2 |
|     | (ii)  | Discuss the method of transforming values in visualization.  | (5) | CO1 | K2 |
|     | (iii) | Compare Basic and LOD expression.  | (4) | CO1 | K2 |
|     |       |  |     |     |    |
| 13. | (i)   | Compare and contrast the features of Tableau story board.  | (5) | CO3 | K4 |
|     | (ii)  | Analyze the method of customizing tooltips.  | (4) | CO3 | K4 |
|     | (iii) | Categorize the calculation types used in Tableau.  | (6) | CO3 | K4 |
|     |       |  |     |     |    |
| 14. | (i)   | Analyze the results of stock market forecasting.   | (6) | CO3 | K4 |
|     | (ii)  | Point out the special features used only in Tableau desktop version.                                 | (6) | CO3 | K4 |
|     | (iii) | Categorize the types of color formatting.  | (4) | CO3 | K4 |
|     |       |  |     |     |    |
| 15. | (i)   | Infer story board visualization for Tsunami analysis.  | (7) | CO3 | K4 |
|     | (ii)  | Analyze the components of interactive dashboard for disease prediction.                              | (4) | CO3 | K4 |
|     | (iii) | Point out the essential features of visualization model for tax calculation of a new financial year. | (5) | CO3 | K4 |
|     |       |  |     |     |    |
| 16  | (i)   | Apply the principles of Tableau to explore additional data details using tooltips.                   | (8) | CO2 | K3 |
|     | (ii)  | Compare Format titles and captions.  | (4) | CO1 | K2 |
|     | (iii) | How to hide titles in dashboard? Explain.  | (4) | CO1 | K2 |



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|----|---|-----|-----|----|
| 17 | (i) Summarize the features of granularity and trimming.                             | (6) | CO2 | K3 |
|    | (ii) List the usage of data aggregation.  | (6) | CO1 | K2 |
|    | (iii) Discuss the demerits of predictive modeling.                                  | (4) | CO1 | K2 |
|    |   |     |     |    |
| 18 | (i) Compare workbook formatting and worksheet formatting.                           | (6) | CO2 | K3 |
|    | (ii) Illustrate the steps in changing workbook theme.                               | (6) | CO2 | K3 |
|    | (iii) List two examples of trend analysis.  | (4) | CO1 | K2 |
|    |   |     |     |    |
| 19 | (i) Explain the steps in creating dashboard for analyzing performance of a college. | (5) | CO1 | K2 |
|    | (ii) Apply design tricks and sketch a chart with interactive visualization.         | (7) | CO2 | K3 |
|    | (iii) Discuss the method of adding views to the dashboard.                          | (4) | CO1 | K2 |
|    |   |     |     |    |
| 20 | (i) List the importance of BI visualization.  | (5) | CO1 | K2 |
|    | (ii) Discuss the rules for creating dashboard layout for different devices.         | (4) | CO1 | K2 |
|    | (iii) Summarize the purpose of dashboard extensions.                                | (7) | CO1 | K2 |
|    |   |     |     |    |
| 21 | (i) Describe the design options of data visualization.                              | (8) | CO2 | K3 |
|    | (ii) Show the impact of proper data representation.                                 | (4) | CO2 | K3 |
|    | (iii) Sketch a bar chart with 2D effect.  | (4) | CO1 | K2 |
|    |   |     |     |    |
| 22 | (i) Prepare the implementation steps for creating axes in a chart.                  | (8) | CO2 | K3 |
|    | (ii) Discuss the importance of using transition.                                    | (4) | CO1 | K2 |
|    | (iii) Summarize the importance of creating custom calculations in Tableau.          | (4) | CO1 | K2 |
|    |   |     |     |    |
| 23 | (i) Discuss the ways and means to create animation using D3.js                      | (8) | CO1 | K2 |
|    | (ii) What are the different Tableau products available in the market?               | (4) | CO1 | K2 |

	(iii) List the demerits of Tableau.	(4)	CO1	K2
24	(i) Explain Moving calculations.	(10)	CO1	K2
	(ii) List the steps in creating drawing using data.	(3)	CO1	K2
	(iii) Discuss the role of trend line in analyzing a chart.	(3)	CO1	K2
25	(i) Illustrate the steps involved in analyzing American presidential election using Infographics.	(10)	CO2	K3
	(ii) Compare different ways of connecting data in Tableau.	(3)	CO2	K3
	(iii) Discuss the feature of temporal granularity.	(3)	CO1	K2
26	(i) Explain the steps to create scales and axes in a visualization framework	(8)	CO1	K2
	(ii) List the methods used for data forecasting.	(4)	CO1	K2
	(iii) Differentiate .twb and .twbx extension.	(4)	CO1	K2
27	(i) Differentiate disaggregation and aggregation of data.	(5)	CO1	K2
	(ii) Sketch a dual axis chart.	(4)	CO1	K2
	(iii) Discuss the steps in creating story in Tableau.	(7)	CO1	K2
28	(i) Indicate the steps in creating story point.	(7)	CO2	K3
	(ii) Discuss the property of blended axis.	(5)	CO1	K2
	(iii) List the limitation of using story board.	(4)	CO1	K2
29	(i) Differentiate COUNT function and COUNTD function.	(8)	CO1	K2
	(ii) Apply interactivity function and create dashboard for Telemedicine analytics.	(4)	CO2	K3
	(iii) Sketch a storyboard with minimum features.	(4)	CO2	K3

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|----|---|-----|-----|----|
| 30 | (i) Differentiate MAX function and MIN function.                      | (7) | CO1 | K2 |
|    | (ii) Illustrate three applications of interactive data visualization. | (4) | CO2 | K3 |
|    | (iii) Compare discrete field and continuous field in Tableau.         | (5) | CO1 | K2 |

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